

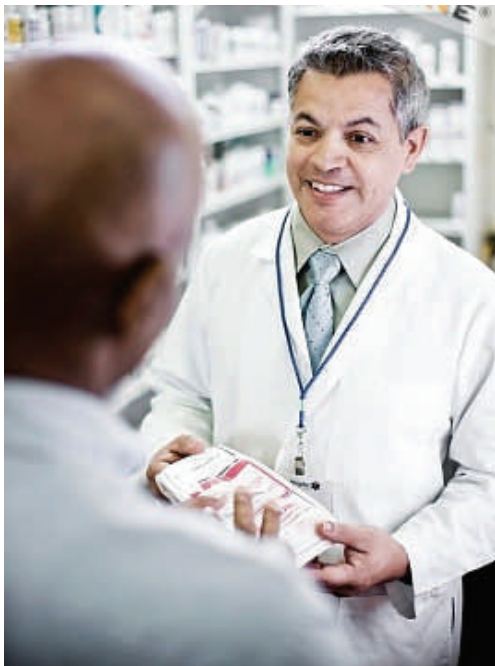


PATIENT PROFILE PLUS +

A new solution for reaching low-incidence and hard-to-reach patient populations with specific ailments or that use your prescription drug.

- Reach patients at the point-of-sale via a survey invitation print-out attached to the Rx bag.
- Reach is approximately 40% of pharmacies in the U.S., including chains and independents.
- Placement is subject to availability of space and retailer approval.
- Feasibility based on historical response rates and number of prescriptions filled. Call today to request a count!

SAMPLE SURVEY INVITATION
which attaches to Rx bag



Take a Survey.
Get Paid.

Earn \$50 in 3 Easy Steps

Qualify and complete a quick, online survey and earn \$50 just for sharing your opinion. It's that simple.



Share your Opinion about Arthritis and
Earn \$50

Research Topic: Arthritis

Cash Honorarium: \$50

Length of Survey: 30 Minutes

WWW.HEALTHSURVEY.COM

INVITATION CODE:123456

StandPoint®

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